High-level Strategic Planning Steps

Developing an effective and actionable IT Strategy requires an integrated effort sponsored by the key domain leadership.

**Domain Expectations**

- **Environmental Scan**
  - **Capture Current State**
  - Domain Description
  - Internal Information Gathering
    - Key Stakeholders
    - Strengths, Weaknesses, Opportunities, and Threats
    - Current funding by source
  - Relevant Metrics
    - Students
    - Faculty
    - Locations
    - Grants
    - Programs Offered
    - Program Rankings
    - University Priorities
    - Cultural Nuances
    - Current External Trends and Influences
    - Current Competitive Landscape

- **Future State**
  - **Future State Description - Where we want to be**
    - Prioritized description of the future domain
    - Description of how work is accomplished
    - Projected revenue by source
    - Projected volume metrics
      - Students
      - Faculty
      - Locations
      - Grants
      - Programs Offered
      - Program Rankings
    - Long-Term External Trends and Influences
    - Long-Term Competitive Landscape

**IT Accountabilities**

- **IT Strategy Development**
  - Gap Analysis
    - Define the technology portfolio necessary to support the described future state
    - Description of the gaps between the technology current state and the description of the future state
  - Strategic Roadmap Development
    - Define projects/programs required to close the technology gaps
    - Outline the sequencing and interdependencies of the projects/programs
    - Quantify IT and domain resources required